Application of Exhibition on IP + Optical Network (iPOP 2021)

NOTE: As you may be aware, the World Health Organization officially declared the novel coronavirus COVID-19 a pandemic. The health and safety of the iPOP community is our priority and PIL and ISOCORE are supporting efforts to limit the spread of the virus. Following the advice and guidelines from healthcare officials and local authorities, iPOP2021 will be held virtually during 30th September to 1st October 2021.

Exhibition & Showcase will be held virtually on the website of iPOP2021. We plan to provide poster panel, promotional videos, showcase demonstration and interactive sessions for exhibitors. Note that the time slot is limited and will be committed on a first-come first-serve basis.

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| Date of application | |  | |
| Company Name | |  | |
| Responsible person for exhibition | Name | |  |
| Job title | |  |
| Organization | |  |
| Address | |  |
| Phone | |  |
| FAX | |  |
| E-mail | |  |
| Mobile Phone | |  |
| Representative participating in exhibition | Name | |  |
| Job title | |  |
| Organization | |  |
| Address | |  |
| Phone | |  |
| FAX | |  |
| E-mail | |  |
| Mobile Phone | |  |
| **Forms must be filled to process your application** | | | |
| (1) Title of your exhibition | | | |
| (2) Exhibition level and fee   * Gold member, Fee : JPY 300,000 (including tax) * Silver member, Fee : JPY 200,000 (including tax) * Bronze member, Fee : JPY 150,000 (including tax)   Exhibition level　　　　　　　　　　　　　 Total fee ＝ JPY　　　　　　　(including tax)  Please enter your desired exhibition level and fee.【Closing date for exhibition subscription: August 18, 2021】 | | | |
| ・Details of the member for the exhibition  Please choose one of the following members for the exhibition.   * Gold member (Fee : JPY 300,000 including tax)   Note that the slot is limited and will be committed on a first-come first-serve basis.  In addition to the exhibition on the website of iPOP2021 same as the Silver member, you can use the Interactive session (15-minute presentation and 5-minute Q&A part) of the iPOP conference program.   * Silver member (Fee : JPY 200,000 including tax)   - Exhibitors will be privileged to provide your institution logo and electronic data of poster panel on the iPOP website.  - Exhibitors also will be privileged to put direct links to their presentation material or promotional video on the iPOP website.  - Exhibitors can be joined show case demonstration.  - Exhibitors can use the support for creating individual exhibition questionnaires for participants.   * Bronze member (Fee : JPY 150,000 including tax)   - Exhibitors will be privileged to provide your institution logo and electronic data of poster panel on the iPOP website.  - Exhibitors also will be privileged to put direct links to their presentation material or promotional video on the iPOP website.  Details of the member for the exhibition   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Exhibitor Level | | **Gold** | **Silver** | **Bronze** | | Exhibitor Fee | | JPY300,000 | JPY200,000 | JPY150,000 | | Exhibitor Booth | | ✓ | ✓ | ✓ | | Logo Display | Website | ✓ | ✓ | ✓ | | Interactive Session | | ✓ | - | - | | Show Case | | ✓ | ✓ | - | | Exhibition Questionnaire | | ✓ | ✓ | - | | | | |
| (3) You are required to send the following within a few days after application.  - Logo of your institution with high resolution  Please provide high-definition data for use in the brochure and website.  - Electronic data of poster panel (pdf or pptx)  They will be posted on the iPOP website. | | | |
| (4) Please fill out the following about Interactive Session (for Gold member Only)  【Closing date for subscription: September 1, 2021】  Name:  Country of residence:  Presentation title:  Biography:  Electronic data of the facial photograph: | | | |
| (5) Question about Showcase Demo Space  Do you request in Showcase Demo Space? Yes / No  - We will send an application form of Showcase demo space later if your answer is “Yes”  - The showcase will include exhibits on the following topics:  We intend to showcase Network Service and Slice Management empowered by Remote Orchestration and Machine Learning, and Leading-edge Network Slice, Data Center Networks, and Disaggregation. This year’s showcase challenges to remotely demonstrate its experiments from geographically distant sites.  We cordially invite showcase participants demonstrating the technologies including (but not limited to):(1) Remote orchestration for large scale network configuration, (2) Machine learning for networking, (3) Lifecycle management in cloud and edge computing, (4) Disaggregated packet and optical network systems, (5) Transport network slicing.  - If you are interested in and can exhibit something at the Showcase Booth, please let us know your willingness to exhibit and what kinds of equipment you can exhibit by August 6 (Fri.) to [ipop2021-exhibition@pilab.jp](mailto:ipop2019-exhibition@pilab.jp) | | | |
| (6) Your other comments or questions to us | | | |
| (7) Important notices:  Please read the following statements and agree to them before sending this application  Expenses for the exhibition will fall on participants. Expenses for preparing exhibition will fall on participants if iPOP will discontinue. | | | |
| Contact  iPOP exhibition office: [ipop2021-exhibition@pilab.jp](mailto:ipop2019-exhibition@pilab.jp) | | | |
| **closing date for showcase subscription**  **August 6, 2021.**  **closing date for exhibition subscription**  **August 18, 2021.** | | | |

About the iPOP 2021

[https://www.pilab.jp/ipop2021/index.php](https://www.pilab.jp/ipop2019/index.php)

Holding record of the iPOP 2020

[https://www.pilab.jp/ipop2020/](https://www.pilab.jp/ipop2018/)

[https://www.pilab.jp/ipop2020/archives/exhibition.html](https://www.pilab.jp/ipop2018/archives/exhibition.html)

Applicant does not need to fill in the following. It will be filled by iPOP exhibition office.

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| Date of receipt |  | Receipt No. |  |